

South Ayrshire Alcohol Profile

October 2023

There are **388 places to buy alcohol** in South Ayrshire:

271 on-sales premises
(pubs and restaurants)

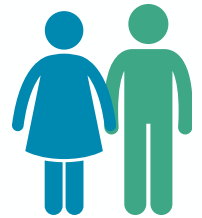


117 off-sales premises
(supermarkets and shops)

Scottish Liquor Licensing Statistics 2021-22.

In South Ayrshire, **27% of people** drink above the Chief Medical Officers' low-risk guidelines.

This includes **17% of women** and **37% of men**.



This compares to **23% of people** in Scotland who drink above the guidelines.

Scottish Health Survey.



Parental drinking was a concern identified for **14% of children** on the child protection register in South Ayrshire.

Children's Social Work Statistics 2021-22.

50% of S2 and S4 students in South Ayrshire drink alcohol.

25% of S2 and S4 students in South Ayrshire drink alcohol at least once a month.



Health and Wellbeing Census Scotland 2021- 2022.

There were **831 alcohol-related hospital admissions** in South Ayrshire in 2021-22.

Alcohol related hospital statistics 2021-22.

The admission rate was higher than for Scotland as a whole.

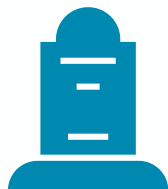
ScotPho Profiles.



In South Ayrshire, **29 people** died because of alcohol in 2022, from conditions solely caused by alcohol.

The death rate was similar to Scotland as a whole.

Alcohol-specific deaths 2022.



The **true number** of alcohol deaths is **over 3 times as high** when including conditions such as cancer and cardiovascular diseases.

NHS Health Scotland.

Every year, alcohol costs South Ayrshire **£41.77m or £375 per person**.

This includes:

Health service	£6.45m
Social care	£5.95m
Crime	£15.42m
Productive capacity	£13.94m



The Societal Cost of Alcohol Misuse in Scotland for 2007.

For full references and methods, visit www.alcohol-focus-scotland.org.uk/alcohol-information/local-alcohol-profiles

About Alcohol Focus Scotland

Alcohol Focus Scotland (AFS) is the national charity working to prevent and reduce alcohol harm.

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