

East Ayrshire Alcohol Profile

October 2023

There are **295 places to buy alcohol** in East Ayrshire:

181 on-sales premises
(pubs and restaurants)

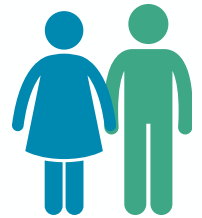


114 off-sales premises
(supermarkets and shops)

Scottish Liquor Licensing Statistics 2021-22.

In East Ayrshire, **23% of people** drink above the Chief Medical Officers' low-risk guidelines.

This includes **14% of women** and **33% of men**.



This compares to **23% of people** in Scotland who drink above the guidelines.

Scottish Health Survey.



Parental drinking was a concern identified for **28% of children** on the child protection register in East Ayrshire.

Children's Social Work Statistics 2021-22.

40% of 13-year-olds and **73% of 15-year-olds** in East Ayrshire have drunk alcohol.

Of those who have ever drunk alcohol, **57% of 13-year-olds** and **72% of 15-year-olds** have been drunk.



Scottish Schools Adolescent Lifestyle and Substance Use Survey 2018.

There were **723 alcohol-related hospital admissions** in East Ayrshire in 2021-22.

Alcohol related hospital statistics 2021-22.

The admission rate was lower than for Scotland as a whole.

ScotPho Profiles.



In East Ayrshire, **28 people** died because of alcohol in 2022, from conditions solely caused by alcohol.

The death rate was similar to Scotland as a whole.

Alcohol-specific deaths 2022.



The **true number** of alcohol deaths is **over 3 times as high** when including conditions such as cancer and cardiovascular diseases.

NHS Health Scotland.

Every year, alcohol costs East Ayrshire **£47.63m** or **£396 per person**.

This includes:

Health service	£8.04m
Social care	£6.54m
Crime	£17.59m
Productive capacity	£15.45m



The Societal Cost of Alcohol Misuse in Scotland for 2007.

For full references and methods, visit www.alcohol-focus-scotland.org.uk/alcohol-information/local-alcohol-profiles

About Alcohol Focus Scotland

Alcohol Focus Scotland (AFS) is the national charity working to prevent and reduce alcohol harm.

Alcohol Focus Scotland is a Registered Scottish Charity (SC009538) and a Company Limited by Guarantee (Scottish Company No. SC094096)