Stirling Alcohol Profile



October 2023

There are 391 places to buy alcohol in Stirling:

273 on-sales premises (pubs and restaurants)





118 off-sales premises (supermarkets and shops)

Scottish Liquor Licensing Statistics 2021-22.

In Stirling, 27% of people drink above the Chief Medical Officers' low-risk guidelines.

This includes 20% of women and 34% of men.

This compares to 23% of people in Scotland who drink above the guidelines.



Scottish Health Survey.



Parental drinking was a concern identified for 26% of children on the child protection register in Stirling.

Children's Social Work Statistics 2021-22.

44% of S2 and S4 students in Stirling drink alcohol.

17% of S2 and S4 students in Stirling drink alcohol at least once a month.

Health and Wellbeing Census Scotland 2021- 2022.



There were 507 alcohol-related hospital admissions in Stirling in 2021-22.

Alcohol related hospital statistics 2021-22.

The admission rate was lower than for Scotland as a whole.



ScotPho Profiles.

In Stirling, 17 people died because of alcohol in 2022, from conditions solely caused by alcohol.

The death rate was lower than Scotland as a whole.



Alcohol-specific deaths 2022.

The true number of alcohol deaths is over 3 times as high when including conditions such as cancer and cardiovascular diseases.

NHS Health Scotland.

Every year, alcohol costs Stirling £31.79m or £354 per person.

This includes:

Health service	£3.81m	
Social care	£3.65m	
Crime	£11.76m	
Productive capacity	£12.57m	4

£

The Societal Cost of Alcohol Misuse in Scotland for 2007.

For full references and methods, visit www.alcohol-focus-scotland.org.uk/alcohol-information/local-alcohol-profiles

About Alcohol Focus Scotland