



ALCOHOL FOCUS SCOTLAND

**The alcohol industry
spends billions on
advertising every year**

**We all want to feel we're in control of whether
and how we drink. But are we? And would
alcohol companies be spending so much if
advertising didn't work?**

**You can find out more about our work on
alcohol marketing and advertising by visiting
alcohol-focus-scotland.org.uk**

**Worried about your own or someone else's drinking?
Drinkline can provide advice: 0800 731 4314
Mon-Fri, 9am to 9pm (UK time)
Sat-Sun, 10am to 4pm**

