

Perth & Kinross Alcohol Profile

March 2026

There are **589 places to buy alcohol** in Perth & Kinross:

436 on-sales premises
(pubs and restaurants)



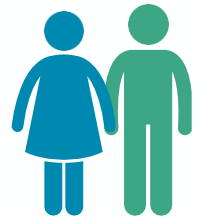
153 off-sales premises
(supermarkets and shops)

Scottish Liquor Licensing Statistics 2021-22.

In Perth & Kinross, **27% of people** drink above the Chief Medical Officers' low-risk guidelines.

This includes **16% of women** and **37% of men**.

This compares to **20% of people** in Scotland who drink above the guidelines.



Scottish Health Survey.



Parental drinking was a concern identified for **22% of children** on the child protection register in Perth & Kinross.

Children's Social Work Statistics 2022-23.

45% of S2 and S4 students in Perth & Kinross drink alcohol.

22% of S2 and S4 students in Perth & Kinross drink alcohol at least once a month.

Health and Wellbeing Census Scotland 2021- 2022.



There were **798 alcohol-related hospital admissions** in Perth & Kinross in 2024-25.

Alcohol related hospital statistics 2024-25.

The admission rate was similar to Scotland as a whole.

Alcohol related hospital statistics 2024-25.



In Perth & Kinross, **24 people** died because of alcohol in 2024, from conditions solely caused by alcohol.

Alcohol-specific deaths 2024 (NRS, 2025).

The death rate was lower than Scotland as a whole.

Alcohol-specific deaths 2024 (NRS, 2025).



The **true number** of alcohol deaths is **over twice as high** when including conditions such as cancer and cardiovascular diseases.

Public Health Scotland.

Every year, alcohol costs Perth & Kinross **£42.04m or £284 per person**.

This includes:

Health Service	£6.37m
Social Care	£5.61m
Crime	£12.88m
Productive Capacity	£17.19m



The Societal Cost of Alcohol Misuse in Scotland for 2007.

For full references and methods, visit www.alcohol-focus-scotland.org.uk/harm-profiles/

About Alcohol Focus Scotland

Alcohol Focus Scotland (AFS) is the national charity working to prevent and reduce alcohol harm.

Alcohol Focus Scotland is a Registered Scottish Charity (SC009538) and a Company Limited by Guarantee (Scottish Company No. SC094096)