

Want to help Scotland deal with problems caused by alcohol?

Alcohol Focus Scotland needs YOU!



About Alcohol Focus Scotland

Alcohol Focus Scotland is the national charity working to prevent and reduce alcohol-related harm.

We want to reduce the impact of alcohol on individuals, families, communities, and Scotland as a whole, through calling on Government for effective alcohol control policies and legislation. We want to see fewer people have their health damaged or lives cut short due to alcohol, fewer children and families suffering as a result of other people's drinking, and communities free from alcohol-related crime and violence.



Since 1985, we have been:

- gathering evidence of the harm caused by alcohol and of the most effective and cost-effective policies
- promoting effective alcohol policies at local, national, and international level
- engaging and informing people about our work and the need for change
- developing learning opportunities and resources to support best practice

Our funding comes from the Scottish Government, grant giving bodies, and self-generated income from our training programmes. We do not accept funding from the alcohol industry.

Your support through the Youth Philanthropy Initiative would go a long way to help us make a difference

Our work



Involvement

We work with children and young people and people in recovery from an alcohol problem to help develop and share their views with decision makers. Involvement helps us understand how alcohol affects the lives of people in Scotland.



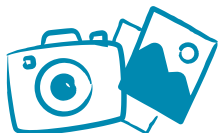
Policy & Research

We research and share evidence of the harm that alcohol can cause, and how it can be reduced to save and improve lives.



Learning & Development

We offer a variety of opportunities to help people understand, manage, and prevent the harm caused by alcohol, including for children affected by someone else's alcohol use.



Snapshots of our positive impact



Involvement

We deliver **workshops to schools and youth clubs** on different topics around alcohol, exploring the impact it has on all of us and our communities. We have engaged with over 400 children and young people through our youth involvement!

We wanted to **show decision makers** how alcohol marketing impacts people in recovery and children and young people. We listened to people's views and experiences, then brought them to life through animations. The people we worked with provided the voiceovers for the animations.



"I don't think it's acceptable, but I think you are just used to it."

Young people came with us when we **presented the animations in Parliament**, and got to meet their local MSP!

These animations have helped us **share the views** of the people we work with widely – including at the Global Alcohol Policy Conference in South Africa!

£3000 would allow us to develop a similar creative project to **help raise awareness** of issues important to children and young people and people in recovery, or fund visits to schools and youth clubs!



Policy & Research

Protecting young people is at the heart of our work. The YPI investment could help us further our campaign to protect children and young people from alcohol marketing and give Scotland's future generations an alcohol-free childhood.

We are gathering support from current MSPs, and have **over half of the parliament** signed up!

I believe that alcohol marketing has no place in childhood.

All children should play, learn and socialise in places that are healthy and safe, protected from exposure to alcohol marketing.

#alcoholfreekids



Learning & Development

Alcohol Focus Scotland provides **resources and training** for early years workers, teachers, and others working with children and young people affected by a family member's drinking, including:

- Oh Lila! for children aged 3-6 years
- Rory for children from P1 to P7
- The Children Harmed by Alcohol Toolkit for children and young people aged 3 to 18 years



With £3,000 we can train and provide the resources to at least **30 workers and teachers** who can go on to help hundreds, if not thousands of children, in their day to day work!

Find out more

Visit our website www.alcohol-focus-scotland.org.uk

Follow us @AlcoholFocus



Get in touch with involvement@alcohol-focus-scotland.org.uk